

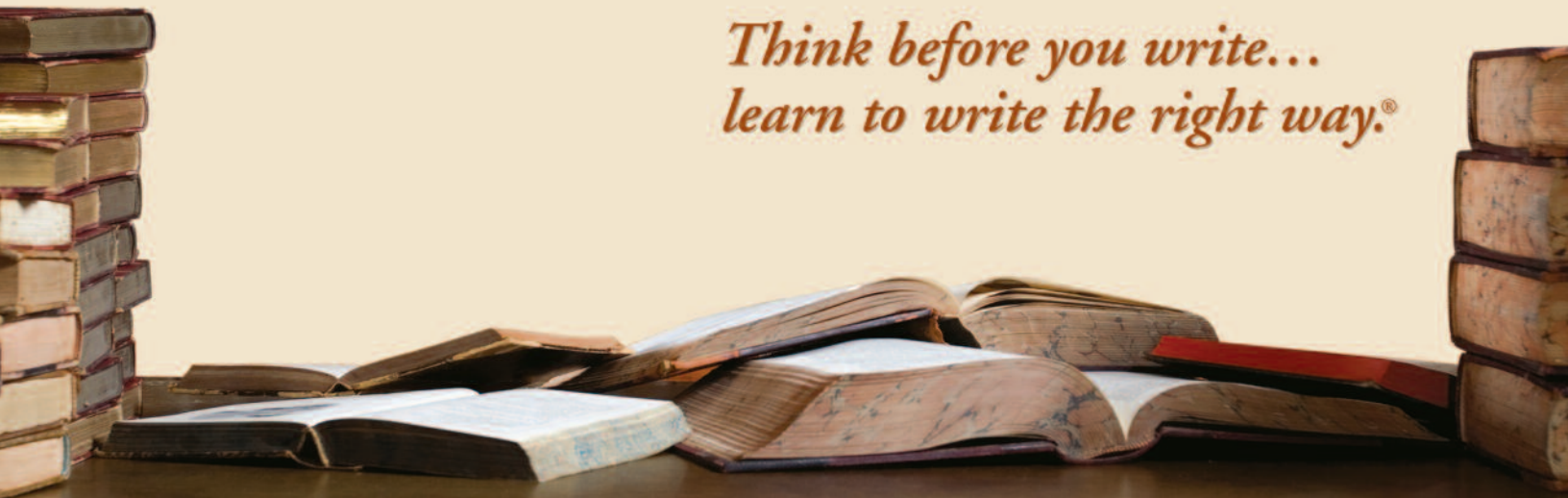


FLEMING'S
FUNDAMENTALS OF LAW

LEGAL EXAMINATION
Writing Workshops

SPRING 2012

*Think before you write...
learn to write the right way.®*



The Legal Examination

The Legal Examination Writing Workshop is designed to teach law students how to Analyze, Organize and Write a Superior Law School Examination.

The course clearly demonstrates these fundamental writing techniques on a Step-by-Step Basis. By doing so, students have both a visual and cognitive understanding of proper examination format.

It is imperative that the student develop proper legal writing skills during law school. This avoids the panic many students experience when they realize that 2-4 years of poor writing habits that were not corrected during law school are jeopardizing their chances of passing the Baby Bar or Bar examination.

The Writing Workshop will provide law school students and Baby Bar/Bar Candidates with the foundation from which they may achieve excellence, both in law school, and on the Bar examination.

Professor Fleming has determined that students who are unsuccessful in law school or on the Baby Bar/Bar Examination generally suffer from a lack of basic fundamentals in Analysis, Organization and Writing skills. Therefore, he has designed the course to aggressively address these problem areas.

This practical course will be the most significant two days of learning in your law school career.

You Can't Afford to Miss It!

SPRING 2012 SEMINAR SCHEDULE

SAN DIEGO

- Saturday, February 25, 2012 : 9:00 am - 4:00 pm
- Sunday, February 26, 2012 : 9:00 am - 4:00 pm
- All sessions will be given **LIVE** at California Western School of Law, 350 Cedar Street, San Diego. Room LH2.

ORANGE COUNTY #1

- Saturday, March 3, 2012 : 9:00 am - 4:00 pm
- Sunday, March 4, 2012 : 9:00 am - 4:00 pm
- March 3 session will be given **LIVE** at Holiday Inn Hotel & Suites – Fullerton, 2932 East Nutwood Avenue, Fullerton. Room TBA.
- March 4 session will be given **LIVE** at Hope International University, 2500 E. Nutwood Ave. at Commonwealth, Fullerton. Room 205

LOS ANGELES

- Saturday, March 10, 2012 : 9:00 am - 4:00 pm
- Sunday, March 11, 2012 : 9:00 am - 4:00 pm
- All sessions will be given **LIVE** at the Courtyard by Marriott, Los Angeles Westside, 6333 Bristol Parkway, Culver City. Westwood Room.

SAN FRANCISCO

- Saturday, March 10, 2012 : 9:00 am - 4:00 pm
- Sunday, March 11, 2012 : 9:00 am - 4:00 pm
- All sessions will be given **LIVE** (Lecturer: Attorney Mara Feiger) at Holiday Inn Golden Gateway, 1500 Van Ness Avenue, San Francisco, California. Redwood Room.

ORANGE COUNTY #2

- Saturday, March 17, 2012 : Noon - 6:00 pm
- Sunday, March 18, 2012 : Noon - 6:00 pm
- All sessions will be given **LIVE** (Lecturer: Attorney John Couch) at Fleming's Fundamentals of Law Corporate Offices, 26170 Enterprise Way, Suite 500, Lake Forest.



Pre-Registration Guarantees Space & Workbook

\$235.00 per person • \$210.00 Group Rate

(Group Rate available to groups of 5 or more students who register and pay together at least one week prior to the desired seminar receive \$25.00 discount per student.)

Registration at Door (if Space Available): \$260.00

CD's Available by Mail Order for \$260.00 (plus tax, shipping & handling)

- **BABY BAR SPECIAL RATE:** Students who sign up for *both* the Writing Workshop and the June 2012 Baby Bar (\$200.00 deposit required) will be given a \$50.00 discount off the Writing Workshop price.

What the Workshop Will Do for You...

❖ Provide 12 hours of Intensive Exam Writing Techniques.

The foundation upon which legal writing is built requires three distinct skills which are learned individually and then integrated with practice. The Writing Workshop identifies and demonstrates the skills that you must master as a prerequisite to producing an effective passing essay examination.

"Great News! My first year grades just came out. I'm in the top 7% of my class. I made the Dean's list and Law Review. All the fantastic instruction I got in the Writing Workshop paid off. I am thrilled."

PATTI DEGAETANO

CALIFORNIA WESTERN SCHOOL OF LAW

❖ Develops Outline/Organization Techniques within the purview of the Call of the Question (including identification of major/minor issues and fact to element application).

Effective outlining allows you to think through and strategize your analysis and organization before committing yourself into the blue book.

"Everyone who gets into law school knows how to write, but law school exams require a specific type of organized presentation, different from anything else. The Writing Workshop taught me to organize and then write like a lawyer. Now I give the professors exactly what they want and my grades prove that."

NATE BEAR

UNIVERSITY OF SAN DIEGO SCHOOL OF LAW

"On a cost-benefit basis, Jeff Fleming's examsmanship course is the best one available. If you follow through, especially with practice exams and use his method, you have a high probability of ending up in the top end of the fixed curve that virtually all law schools use."

~ ATTICUS FALCON,

author of *Planet Law School*, December 2006

on Writing Workshop

- ◆ Teaches Essay Examination Analysis (including issue spotting techniques, issue headnotes, factual analysis and proper interpretation of “Calls of Questions”).

Analysis is the ability to recognize the facts from hypotheticals that raise legal issues and to then apply the facts to the applicable rules of law.

“Is there any other way to write a law school exam? It is with sincere appreciation and gratitude that I tell you I do not think I could have done so well in my first year without Fleming’s. I attended the Writing Workshop primarily because I was scared to death of writing a law school exam. It was at the Writing Workshop that I wrote my first exam enabling me to overcome my apprehension. What a priceless luxury to have a trained attorney read my exam and return it to me with a tape recording of valuable comments and suggestions. I continued to write practice exams throughout the year using your analysis approach. It has really paid off—my first year was more successful than I ever expected.”



JILL REZA
WHITTIER LAW SCHOOL

- ◆ Provides a Sentence-by-Sentence Analysis of Five In-Class Hypotheticals.

The more hypotheticals you analyze and write, the more proficient your legal skills will become. The Writing Workshop integrates actual essay examinations throughout the course to demonstrate how issues arise from facts and how to identify those issues through careful examination analysis.

“I had no idea when I signed up to take your course that I would be lucky enough to find the methodology for which I was searching. Your use of numerous essay exams to demonstrate your system of outlining and fact collection for test taking is dynamic. I feel confident now that I can excel in the art of test taking in law school.”

TODD ELLIOT
LOYOLA LAW SCHOOL

- ◆ Explains the “Do’s and Don’ts” of Writing a Successful Exam Answer.

Too many students make the mistake of placing all of their emphasis on the law at the expense of factual analysis. This results in essays that are returned to students with comments like “hornbooking,” “conclusory” and “weak in factual analysis.”

“I took the Writing Workshop after I received disappointing 1st semester grades despite knowing the law better than most. With Professor Fleming’s help, I was soon able to create answers full of good factual analysis and legal reasoning. Not only did my grades improve, but I found I needed less time studying for exams. I only wish I had taken the Fleming’s Writing Workshop sooner.”

BRIAN BEECHER
PEPPERDINE UNIVERSITY SCHOOL OF LAW

- ◆ Structures Adversary Arguments within the IRAC Format.

The Writing Workshop teaches you to analyze each issue and argue from both the plaintiff’s and defendant’s position in order to demonstrate a clear, concise, and thorough presentation of these arguments.

“Thank you for your workshop. If it was not for you and your program, I would never have graduated from law school. Your step-by-step approach

to tackling the essays, your encouragement, and the fact you gave us feed back on our essays (for the one and only time in my entire law school experience) were priceless. Your workshop straightened out some seriously flawed ideas I had about how to argue and write essays.”

MADELINE PLUMMER
SANTA CLARA UNIVERSITY

- ◆ Provides an extensive 123 Page Writing Workbook. The material is exclusive and available only through Fleming’s Fundamentals of Law.

The Writing Workbook contains valuable instructions for examination analysis, issue spotting, outlining, and effective essay examination writing. It includes numerous sample essay model outlines and model answers. You will quickly learn by the examples provided how to identify issues, how to set out an outline, and how to write within the IRAC format.

“Grades are out! I received a letter from the Dean congratulating me for being recognized on the Dean’s List with a 4.07 GPA and a class ranking of number 3 in a 1st year class of 213. I followed everything you said in the Writing Workshop and I received A’s in all of my classes. My professors want to use my Torts & Contracts final exams as sample answers. Your course with its written materials paid off!”

NAME WITHHELD AT STUDENT’S REQUEST
SANTA CLARA UNIVERSITY

- ◆ Most of All, Trains You to Write Superior Answers.

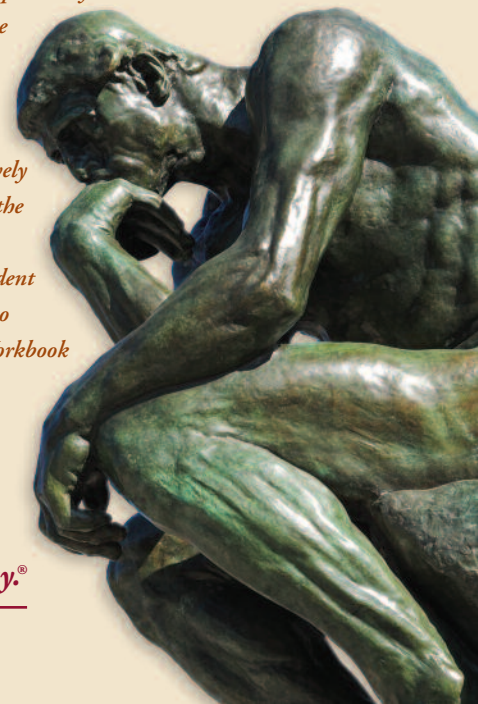
Practice is the essential component that will help you develop the skills and confidence necessary to build the foundation for sound legal writing. The Writing Workshop will help you maximize the development of these skills by giving you the tools you need.

“After taking the workshop and practicing the techniques you taught us, I was able to write concise answers in my blue book that got me the grades I desired. After all, what’s in the blue book is what really counts.”

JENNIFER GRAF
SOUTHWESTERN UNIVERSITY

Finally, each student will have the opportunity to write four exam hypotheticals. One answer will be critiqued in class and one answer will be collected at the conclusion of the second class session. The answer will be critiqued extensively through audio CDs and returned to the student, along with a written model answer. As an added bonus, each student will have the opportunity to select two additional hypotheticals from our Workbook to be written outside of class and submitted to the FFOL offices for written critique.

**Think before you write...
learn to write the right way.®**





Jeff Fleming, Esq., says,

“I am as committed to your success as you are!”

Professor Jeff Fleming is a licensed California attorney with 30 years of teaching experience. He has been a legal education consultant to various California law schools and has devoted his legal career to developing legal

preparatory seminars designed to aid law students, Baby Bar and Bar candidates to improve their knowledge of the substantive law and develop their exam writing skills. He participated in the calibration session conducted by the California Bar Examiners when grading the California Bar Examination, which has given him unique insight into the particular problems that most law students face.

Professor Fleming has lectured for pre-law prep seminars and is the creator of the **Exam Solution**,[®] a CD series that aids law students with their exam preparation. His **Legal Examination Writing Workshop** is the longest running Workshop of its kind in California. His **Baby Bar Review** seminar, founded in 1981, is considered to be the most successful on the market. In addition, he has founded and lectured for his **Long Term, Short Term** and **Ultimate Bar Review**, and is proficient in fifteen areas of substantive law. He is the publisher of the **Performance Exam Solution** and the two-volume series of **Multistate Examination Workbooks**. Professor Fleming has authored the four-book series of **Examination Writing Workbooks**. All of these publications are available in legal bookstores throughout the U.S.

Professor Fleming has determined that the major problem for most law students is weak analytical skills. Most students can learn the law, but the application of law is their stumbling block under exam conditions. Professor Fleming has structured all of his programs to include both substantive law and legal analysis training. This provides the combination necessary to develop a better prepared and more skillful law student, Baby Bar and Bar candidate. His courses and written materials have made it possible for thousands of law students to improve their grades and ultimately pass the California Baby Bar Examination and California Bar Examination.

Learn to Write the Right Way!®

Fleming's Fundamentals of Law LEGAL EXAM WRITING WORKSHOPS

Registration for Spring Seminars is Now Open!



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California Toll Free: 1 (800) LAW EXAM

Telephone: 949/770-7030

Fax: 949/454-8556

E-Mail: info@ffol.com • Web: lawprepare.com

YES! I want to Learn to Write the Right Way!

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail: _____

Law School: _____

Number of Semester in Which Currently Enrolled: _____ Year of Graduation: _____

Workshop Location/Date to be Attended: _____

Form of Payment: Check Money Order (Make Payable to **Fleming's Fundamentals of Law**)
 Visa MasterCard Discover

Credit Card #: _____ Exp. Date: _____

Driver's License Number: _____

Signature: _____ Date: _____